Smith's Inspiring Donations



An easy way to make a difference in your community!

With Inspiring Donations, we've made it easy to support the local nonprofit organizations that matter most to you! Choose from school groups, churches and synagogues, youth sports, food banks, animal support groups and many more.

Every time you shop at our stores with your rewards card, we donate .5% of your total order to the nonprofit of your choice. (Some exclusions apply, please see Q&A)

Sign In or Create an Account to Enroll

Once signed in you can enroll or update in the Inspiring Donations Program under your Account Settings.

El Camino Real Academy's organization number is GL522



Q & A for Customers Enrolling in Smith's Inspiring Donations Program

Q. Is my personal information secure in the enrollment process?

A. Smith's does not sell trade or rent our customers' personal information to outside companies or marketing firms. Our complete Privacy Policy is available at www.smithsfoodanddrug.com

Q. After I enroll my rewards card with an organization, how soon will my purchases start benefitting the organization?

A. Your purchase will begin earning for your designated nonprofit organization upon registering your Smith's *rewards* card. You may verify enrollment by going to www.smithsfoodanddrug.com/Inspire view My Account.

Q. Does everything in my shopping cart qualify for donation to my selected organization?

A. Participants earn rewards on most items every time they shop. However, there are specific items that are not included: alcohol, tobacco products, government-assisted pharmacy expenses, postage stamps, Kroger Co. Family of Stores Gift Cards, Green Dot reloadable products, MoneyPaks, 1-2-3 Rewards Reloadable Visa Prepaid Debit Card, ReCharge Cards, American Express Variable Load Gift Cards, Visa Variable Load Gift Cards, MasterCard Variable Load Gift Cards, bottle deposits, lottery and promotional tickets, money orders, Western Union, fuel and sales tax are excluded from eligible purchases. Eligible pharmacy purchases include out-of-pocket co-pays for nongovernment assisted pharmacy programs.

Q. May I support more than one organization at a time through Smith's Inspiring Donations?

A. Your Smith's *reward* card may only be linked to one organization at a time. However, you may change your selected nonprofit at any time at www.smithsfoodanddrug.com.

Q. May we connect our reward card at the store to a nonprofit organization?

A. Scanning barcodes at Smith's check stands will not be used in the sign up process for Smith's Inspiring Donations. All customer enrollments will be through www.smithfoodanddrug.com/inspire

If you have additional questions, please reach out to our Call Center at: 1-888-876-4847 (option 3, option 3)